

## **Processed Meat and Seafood Packaging in Canada**

Market Direction | 2024-06-11 | 10 pages | Euromonitor

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### **Report description:**

Processed meat and seafood packaging had been in decline for a number of years before the pandemic resulted in a growth spike in 2020 in Canada. Since 2020, it has been back in decline, including another fall in its packaging unit volumes in 2023. Flexible plastic remained the most popular pack type in processed meat and seafood packaging in 2023 thanks to its versatility across a number of product areas, with folding cartons and other plastic trays also heavily used packaging formats. Metal foo...

Euromonitor International's Processed Meat and Seafood Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and Seafood Substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed meat and seafood packaging continues declining in 2023

Aluminium/plastic pouches increasingly popular in shelf stable seafood

Plastic pouches continue recording dynamic growth in meat and seafood substitutes in 2023

PROSPECTS AND OPPORTUNITIES

Brands moving towards vacuum packaging as it helps increase product shelf life

Hormel Foods launches sliced chorizo in plastic pouches

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