

Processed Fruit and Vegetables Packaging in Spain

Market Direction | 2024-08-12 | 8 pages | Euromonitor

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Report description:

Shelf stable beans were the only category in shelf stable fruit and vegetables that registered positive growth in Spain in 2023. As staple products in the Spanish diet, beans are widely used in traditional dishes and benefit from stable demand. The "Back to Basics" trend during economic downturns has led consumers to seek affordable, nutritious meal solutions, with beans providing a cost-effective protein source compared to meat or fish. Post-pandemic, busier lifestyles have shifted consumer pre...

Euromonitor International's Processed Fruit and Vegetables Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans gain share in shelf stable beans as a more affordable packaging option

Plastic packaging is preferred as it is more affordable

Metal food cans losing share to glass jars in shelf stable tomatoes

PROSPECTS AND OPPORTUNITIES

Frozen fruit to record dynamic growth over the forecast period

The 400g pack size will remain most popular as it provides good value for money

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