

## **Processed Fruit and Vegetables Packaging in Saudi Arabia**

Market Direction | 2024-07-01 | 9 pages | Euromonitor

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### **Report description:**

Total processed fruit and vegetables packaging volumes saw growth in Saudi Arabia in 2023. Frozen processed fruit and vegetables saw a strong increase in this year, and flexible plastic was the only notable pack type used for such products, which can be attributed to two major factors. First, the transparency of flexible plastic allows consumers to visually assess the product's freshness before purchase. Second, its ability to conform to irregular shapes is ideal for containing various shapes an...

Euromonitor International's Processed Fruit and Vegetables Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic dominates frozen processed fruit and vegetables packaging

Metal food cans remains the main pack type for shelf stable fruit and vegetables

400g is the most common pack size in shelf stable beans

PROSPECTS AND OPPORTUNITIES

2,500g pack size expected to gradually increase in frozen processed potatoes

Flexible plastic forecast to grow in frozen processed fruit and vegetables

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