

## **Processed Fruit and Vegetables Packaging in France**

Market Direction | 2024-06-04 | 8 pages | Euromonitor

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### **Report description:**

Flexible plastic and folding cartons are the main pack types used for packaging frozen processed potatoes in France. However, folding cartons have been gaining share from flexible plastic for a number of years, in part because of sustainability concerns, with folding cartons having eco-friendly appeal. Folding cartons took over as the main pack type in frozen processed potatoes in France in 2022, before making further share gains in 2023, which is expected to continue over the forecast period. T...

Euromonitor International's Processed Fruit and Vegetables Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons continue gaining share in frozen processed potatoes

Glass jars continue gaining share in shelf stable beans as a high-quality option offering transparency and reusability

Smaller pack sizes popular due to price rises

PROSPECTS AND OPPORTUNITIES

Compact nature of aluminium/plastic pouches will drive further growth in shelf stable fruit

Metal food cans are likely to remain a popular packaging option due to their impermeability

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