

Processed Fruit and Vegetables Packaging in China

Market Direction | 2024-06-17 | 9 pages | Euromonitor

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Report description:

Shelf stable fruit dominates processed fruit and vegetables in China, with glass jars the dominant pack type within shelf stable fruit. Glass jars are popular for offering superior preservation qualities, effectively sealing in freshness, flavour and nutrients, which is critical for maintaining the quality of shelf stable fruit products over extended periods. In addition, glass is perceived as a premium and environmentally-friendly packaging material. Its recyclability aligns with the increasing...

Euromonitor International's Processed Fruit and Vegetables Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES PACKAGING IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars the dominant pack type in shelf stable fruit

Metal food cans are the most popular pack type in shelf stable vegetables

The 425g pack is the most popular size and is gaining further share

PROSPECTS AND OPPORTUNITIES

China to introduce new fruit packaging standards in 2024

Gradual shift from glass jars to metal food cans expected

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