

Processed Fruit and Vegetables in the United Arab Emirates

Market Direction | 2024-11-13 | 19 pages | Euromonitor

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Report description:

Retail demand for processed fruit and vegetables, particularly frozen processed vegetables, in the United Arab Emirates continues to grow in 2024, driven by consumer perceptions that this format offers convenience and serves as an easy-to-prepare alternative to fresh vegetables. Frozen processed vegetables require minimal preparation time, as they are ready to consume once heated, making them an appealing choice for busy households. Manufacturers are responding to this demand by providing a dive...

Euromonitor International's Processed Fruit and Vegetables in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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