

Processed Fruit and Vegetables in Taiwan

Market Direction | 2024-11-13 | 20 pages | Euromonitor

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Report description:

Processed fruit and vegetables in Taiwan is experiencing limited growth in retail volume terms at the end of the review period. However, it continues to normalise following the spike in demand of the Coronavirus (COVID-19) pandemic, as well as slightly higher rates of inflation in the second half of the review period. Consumer demand is rising slowly, with the pace of market expansion still constrained by lingering economic uncertainties and shifts in consumer behaviour. Amid these challenges, t...

Euromonitor International's Processed Fruit and Vegetables in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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