

## **Processed Fruit and Vegetables in Slovakia**

Market Direction | 2024-11-11 | 20 pages | Euromonitor

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## **Report description:**

Processed fruit and vegetables have benefitted from the lower purchasing power of Slovak households, as well as the growing number of vegans, vegetarians and flexitarians in the country. Rising health awareness among Slovak consumers has boosted overall fruit and vegetable consumption in the country. Retail value sales continued to be pushed up by increasing average prices, linked to the rising production costs of farming, logistics and labour. Retail volume sales declined marginally on the back...

Euromonitor International's Processed Fruit and Vegetables in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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