

Processed Fruit and Vegetables in Finland

Market Direction | 2024-11-14 | 21 pages | Euromonitor

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Report description:

Processed fruit and vegetables is a mature category in Finland, with modest scope for volume growth in a landscape where few players hold more than single-digit share. Nevertheless, in 2024, the category enjoyed better growth rates than seen previously in the review period, while current value growth reflected higher average unit prices. Many Finns try to adopt healthy diets by including more vegetables and fruit in their diet, and manufacturers respond by offering a wide range of vegetable-base...

Euromonitor International's Processed Fruit and Vegetables in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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