

## **Processed Fruit and Vegetables in Bosnia and Herzegovina**

Market Direction | 2024-11-14 | 19 pages | Euromonitor

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### **Report description:**

Processed fruit and vegetables in Bosnia and Herzegovina has continued to experience stable consumer demand in 2024, with frozen options - particularly frozen fruit and frozen processed vegetables - outperforming their shelf-stable counterparts. This trend aligns closely with the broader shift towards healthier eating habits, as these frozen varieties retain more nutrients, positioning them as preferable choices for health-conscious consumers. Frozen products also meet the need for convenience,...

Euromonitor International's Processed Fruit and Vegetables in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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