

## **Plant-Based Dairy Packaging in the Philippines**

Market Direction | 2024-07-30 | 8 pages | Euromonitor

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### **Report description:**

Earlier in the review period, prior to the pandemic, plant-based milk - the only product in plant-based dairy currently with visible sales - had been seeing strong growth, especially the dominant product type of soy milk, as many Filipinos were becoming increasingly influenced by the health and wellness trend. However, despite the belief among some consumers that such products were effective for boosting immunity, especially when fortified and particularly in comparison with regular dairy produc...

Euromonitor International's Plant-based Dairy Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PLANT-BASED DAIRY PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk continues to grow in 2023 after the losses seen during the pandemic

Glass bottles most popular for plant-based milk as they are eco-friendly and durable

The 300ml pack size dominates in plant-based dairy as it is compact and easy to consume

PROSPECTS AND OPPORTUNITIES

Smaller packs to dominate due to consumer lifestyles and consumption patterns

Brick liquid cartons to continue declining over the forecast period

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