

Plant-Based Dairy Packaging in Singapore

Market Direction | 2024-08-01 | 10 pages | Euromonitor

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Report description:

Soy milk is expected to maintain its popularity in Singapore, but it faces increasingly stiff competition from other plant-based milks offering diverse flavours and nutritional benefits. To attract new consumers, introducing innovative flavours and variations is crucial. Partnering with food and beverage outlets to highlight trendy soy milk products can also boost appeal. A key strategy for standing out in the marketplace is improving packaging. Players often choose gable-top liquid cartons to d...

Euromonitor International's Plant-based Dairy Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gable-top liquid cartons the main pack type in plant-based dairy

Demand for convenience drives diversity in plant-based dairy packaging

Growing popularity of plant-based cheese positively impacting its pack types

PROSPECTS AND OPPORTUNITIES

The 500ml and 1-litre pack sizes are expected to see growth in plant-based milk

Thin wall plastic containers will remain the leading packaging in plant-based yoghurt

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