

Plant-Based Dairy Packaging in Saudi Arabia

Market Direction | 2024-07-01 | 8 pages | Euromonitor

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Report description:

As consumers are seeking healthier and more sustainable food options, sales of plant-based dairy products increased in Saudi Arabia in 2023, as a perceived healthier alternative to traditional dairy products, which drove up the associated packaging volumes. Moreover, the influence of global food trends and religious observances further contributed to growth. Saudi consumers, particularly the younger generations, are also growing increasingly conscious of the impact of animal agriculture on the e...

Euromonitor International's Plant-based Dairy Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy packaging volumes grow steadily amongst consumers concerned about health and the environment

Brick liquid cartons continues to dominate plant-based milk

1,000ml remains the exclusive pack size in plant-based milk

PROSPECTS AND OPPORTUNITIES

Rising environmental awareness, health, and intolerances set to spur growth in plant-based dairy packaging

Saudi government body aims to encourage a healthy food culture amongst citizens via high quality vegetarian substitutes, including dairy alternatives

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