

Plant-Based Dairy Packaging in France

Market Direction | 2024-06-04 | 8 pages | Euromonitor

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Report description:

While brick liquid cartons continue to be the leading pack type for plant-based milk in France in unit volume terms, they have been losing share to HDPE bottles. This shift can be attributed to several factors. HDPE bottles offer superior durability and protection against light and air, extending the shelf life of the product. They are also easier to handle and pour from, enhancing consumer convenience. Moreover, the recyclability of HDPE bottles is perceived as more straightforward compared to...

Euromonitor International's Plant-based Dairy Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PLANT-BASED DAIRY PACKAGING IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles gaining share in plant-based milk thanks to the convenience they offer

Popularity of plant-based cheese supports growth of thin wall plastic containers

Smaller pack types popular for their affordability and portability

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes expected to continue dominating plant-based dairy

Small players to use sustainable packaging to stand out from bigger players

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