

Plant-Based Dairy Packaging in Canada

Market Direction | 2024-06-11 | 9 pages | Euromonitor

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Report description:

While brick liquid cartons and gable top liquid cartons are still the biggest pack types in the category in unit volume terms, shaped liquid cartons are seeing strong growth and gaining share in the packaging of plant-based milk in Canada. Shaped liquid cartons offer a distinctive and eye-catching design that helps plant-based milk brands stand out on crowded retail shelves. The unique shape appeals to consumers and provides a memorable brand experience. Shaped liquid cartons are designed for ea...

Euromonitor International's Plant-based Dairy Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

PLANT-BASED DAIRY PACKAGING IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shaped liquid cartons seeing strong growth in plant-based milk

Thin wall plastic containers dominate plant-based yoghurt packaging

Sustainability concerns often go hand in hand with plant-based dairy products

PROSPECTS AND OPPORTUNITIES

Leading Canadian brand introduces new plant-based cheese in folding cartons and thin wall plastic containers

Flexible plastic expected to gain popularity in plant-based dairy packaging

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