

## **Packaging Industry in Singapore**

Market Direction | 2024-11-12 | 41 pages | Euromonitor

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### **Report description:**

The packaging market in Singapore is seeing significant developments, driven by consumer preferences for convenience, sustainability and product integrity. Flexible plastic, the dominant pack type in cheese, continues to gain share in this category, attributed to its versatility and superior product protection against moisture and air. This type of packaging not only maintains the freshness and quality of dairy products, but also incorporates user-friendly features like zip-press closures, enhan...

Euromonitor International's Packaging in Singapore report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 key trends

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Strong growth in usage of kegs in Singapore's foodservice channel driven by cost-efficiency and sustainability

Growing demand for smaller pack sizes in oral care driven by convenience

Folding cartons gaining share in toilet care due to their versatility

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Singapore introduces beverage container return scheme as part of EPR implementation

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Singapore environment council report advocates for sustainable packaging

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