

## **Packaging Industry in France**

Market Direction | 2024-11-11 | 45 pages | Euromonitor

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### **Report description:**

The French packaging industry in 2023 has seen notable shifts, largely driven by evolving consumer preferences, sustainability trends and increasing regulatory requirements. Brands are continuously adopting eco-friendly packaging solutions, motivated by environmental concerns and changing consumer demands. For example, major beverage companies like Coca-Cola Europacific Partners are actively promoting recyclable materials, such as the introduction of a universal 250ml returnable glass bottle, wh...

Euromonitor International's Packaging in France report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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