

Other Hot Drinks in South Korea

Market Direction | 2024-11-12 | 21 pages | Euromonitor

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Report description:

Other hot drinks is set to decline by all measures in South Korea in 2024. The growing "healthy pleasure" trend is significantly impacting sales of other hot drinks. In addition to declining overall sales, this is particularly evident in the increasing consumer preference for low sugar options. As more people become health-conscious and seek to reduce their sugar intake, traditional chocolate-based and non-chocolate-based flavoured powder drinks, which often contain high levels of sugar, are wit...

Euromonitor International's Other Hot Drinks in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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