

Other Hot Drinks in Hong Kong, China

Market Direction | 2024-11-12 | 23 pages | Euromonitor

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Report description:

Retail volume sales of other hot drinks in Hong Kong remain relatively flat, particularly due to the consumer perception that many of these products are laden with sugar. While health benefits are often highlighted, they may not be sufficient to satisfy health-conscious consumers. In response to this trend, there is increasing demand for other hot drinks with reduced sugar aimed at addressing these concerns. Brands are increasingly focusing on packaging sizes and functional labelling that highli...

Euromonitor International's Other Hot Drinks in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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