

## **Other Hot Drinks in France**

Market Direction | 2024-11-13 | 23 pages | Euromonitor

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### **Report description:**

Other hot drinks is in a retail volume slump in France in 2024, while value is better supported by high prices and foodservice sales are also performing more strongly. This follows a cross-category trend seen in hot drinks more generally, in line with lowering consumption at home in the post-pandemic landscape, within which foodservice has rebounded. In other hot drinks, cost increases have been caused by rising prices in sugar and cocoa - being key ingredients in chocolate-based flavoured powde...

Euromonitor International's Other Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Other Hot Drinks in France  
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### List Of Contents And Tables

#### OTHER HOT DRINKS IN FRANCE

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Other hot drinks in a volume slump, mainly attributed to the poor performance of chocolate-based flavoured powder drinks

Other plant-based hot drinks offer healthier options, despite somewhat "old-fashioned" image

Nestle retains its lead with Ricore and Nesquik, while Nutrial is tipped as one to watch

##### PROSPECTS AND OPPORTUNITIES

Sugar bashing will continue to affect sales of chocolate-based flavoured powder drinks

A stronger focus on healthier options is needed

Local and sustainable options could also attract consumer attention

##### CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

#### HOT DRINKS IN FRANCE

##### EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 13 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 14 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024

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Table 21 ☐NBO Company Shares of Hot Drinks: % Retail Value 2020-2024  
Table 22 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024  
Table 23 ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024  
Table 24 ☐Retail Distribution of Hot Drinks by Format: % Volume 2019-2024  
Table 25 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2024  
Table 26 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029  
Table 27 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029  
Table 28 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029  
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029  
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029  
Table 31 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029  
Table 32 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029  
Table 33 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029  
Table 34 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029  
Table 35 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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