

Other Hot Drinks in France

Market Direction | 2024-11-13 | 23 pages | Euromonitor

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Report description:

Other hot drinks is in a retail volume slump in France in 2024, while value is better supported by high prices and foodservice sales are also performing more strongly. This follows a cross-category trend seen in hot drinks more generally, in line with lowering consumption at home in the post-pandemic landscape, within which foodservice has rebounded. In other hot drinks, cost increases have been caused by rising prices in sugar and cocoa - being key ingredients in chocolate-based flavoured powde...

Euromonitor International's Other Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Other hot drinks in a volume slump, mainly attributed to the poor performance of chocolate-based flavoured powder drinks

Other plant-based hot drinks offer healthier options, despite somewhat "old-fashioned" image

Nestle retains its lead with Ricore and Nesquik, while Nutrial is tipped as one to watch

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Sugar bashing will continue to affect sales of chocolate-based flavoured powder drinks

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Summary 1 Research Sources

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