

Other Hot Drinks in Denmark

Market Direction | 2024-11-13 | 20 pages | Euromonitor

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Report description:

In 2024, chocolate-based flavoured powder drinks, the only other hot drink category available in Denmark, saw a decline in both volume and value. The volume decline was more significant, as these drinks are increasingly perceived as unhealthy, leading parents to buy them for their children less frequently. The drop in value was less pronounced due to rising cocoa prices, which led to higher prices for the products. While the category still holds a presence, shifting consumer attitudes toward hea...

Euromonitor International's Other Hot Drinks in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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