

## Other Hot Drinks in Azerbaijan

Market Direction | 2024-11-13 | 21 pages | Euromonitor

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### Report description:

In 2024, chocolate-based flavoured powder drinks in Azerbaijan remain a favourite among children, with parents often purchasing these drinks as indulgent treats. This product area has shown steady, albeit flat, growth as economic pressures continue to influence consumer spending habits. While inflation has moderated since 2022, helping to slightly reduce price increases, the high unit cost of these drinks relative to other beverages still impacts demand. The trend of parents seeking comfort trea...

Euromonitor International's Other Hot Drinks in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Healthier cocoa alternatives face an uphill battle in expanding consumer base

Nesquik's continued dominance faces modest competition from niche players

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