

## **Meals and Soups Packaging in Spain**

Market Direction | 2024-08-12 | 9 pages | Euromonitor

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### **Report description:**

In 2023, there was strong demand for chilled gazpacho and salmorejo soups during Spain's hotter periods. These refreshing, ready-to-eat soups are traditional favourites among Spaniards and tourists seeking a cool, convenient meal. As a result, PET bottles, gable top liquid cartons, thin wall plastic containers and shaped liquid cartons all saw increased unit volumes in this year in chilled soup.

Euromonitor International's Meals and Soups Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

MEALS AND SOUPS PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gable top liquid cartons lose share as demand for single-serving packs increases

Flexible plastic gaining ground in prepared salads

Folding cartons and thin wall plastic containers gaining share in shelf stable ready meals due to their convenience

PROSPECTS AND OPPORTUNITIES

New packaging regulation is expected to push players to become more sustainable

Metal food cans expected to see growth due to their durability

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