

Meals and Soups Packaging in Singapore

Market Direction | 2024-08-01 | 9 pages | Euromonitor

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Report description:

Despite gradually losing share to rigid plastic and flexible packaging, metal food cans remained the leading pack type in meals and soups packaging in Singapore at the end of the review period, primarily due to their ability to preserve the quality and safety of food products. Metal food cans provide a secure barrier against light, air and moisture, ensuring that the contents remain fresh and free from contamination. This is particularly important for meals and soups, for which product safety an...

Euromonitor International's Meals and Soups Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal food cans remain the leading pack type thanks to their durability and preservation properties

Ready meal trays and folding cartons benefit from growth in chilled ready meals

Folding cartons and flexible plastic used for dry soup due to the convenience they offer

PROSPECTS AND OPPORTUNITIES

Perception of freshness is expected to impact packaging

The 300g pack is the most popular size as it suits local consumption patterns

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