

## **Meals and Soups Packaging in Colombia**

Market Direction | 2024-06-18 | 8 pages | Euromonitor

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### **Report description:**

Due to its portability and flexibility, which seamlessly align with on-the-go consumption habits, flexible aluminium/plastic packaging is the preferred choice for meals and soups packaging in Colombia. Its protective barrier properties ensure extended shelf life and product quality. In addition, its adaptable design possibilities, see-through nature and resealable closures increase its attractiveness to consumers. It is a cost-effective and environmentally-friendly choice, as it allows for custo...

Euromonitor International's Meals and Soups Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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MEALS AND SOUPS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic popular for on-the-go consumption

Convenience boosts usage of folding cartons in frozen pizza packaging

Shelf stable soup packaging continues recording big declines

PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to continue gaining share due to its convenience

The 250g and 580g pack sizes are expected to gain share over the forecast period

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