

Meals and Soups Packaging in Canada

Market Direction | 2024-06-11 | 10 pages | Euromonitor

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Report description:

Due to factors like recyclability and functional design, folding cartons continue to gain pack type share in frozen ready meals in Canada, having already become the most popular packaging format in the category over the review period, just ahead of flexible plastic. Folding cartons can be easily customised to fit the specific size and shape requirements of frozen ready meals. They can be designed with features like dividers or inserts to hold multiple components of a meal. The sturdiness of fold...

Euromonitor International's Meals and Soups Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons continue gaining share in the packaging of frozen ready meals

Plastic pouches gaining share in meals and soups packaging

Thin wall plastic containers popular as a pack type for prepared salads

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share over the forecast period

Nestle targeting 100% recyclable/reusable packaging by 2025

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