

Hot Drinks Packaging in the Netherlands

Market Direction | 2024-04-22 | 10 pages | Euromonitor

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Report description:

Following the boost to volume sales in the retail channel in 2020 when the pandemic first arrived in the Netherlands and the increased time being spent at home by Dutch consumers, hot drinks sales have since been in decline, including in 2023. As a result, unit volume sales of key pack types - flexible plastic and folding cartons - were also in decline in 2023.

Euromonitor International's Hot Drinks Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hot drinks packaging sales continue to decline

De Koffiejongens continues to win over eco-conscious coffee drinkers

Leading players taking steps to recycle hard coffee pods

PROSPECTS AND OPPORTUNITIES

Health claims and innovation to spur growth in mature tea category

Fresh coffee beans will be the strongest performer over the forecast period

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