

## **Hot Drinks Packaging in Saudi Arabia**

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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### **Report description:**

The increasing popularity of the other metal pack type in the Saudi Arabian hot drinks market can be attributed to several factors. One significant driver is the increasing adoption of fresh ground coffee pods, boosted by the growing presence of coffee machines in offices, households and various establishments like malls and restaurants across the country. With coffee consumption seeing an upward trend in Saudi Arabia, the convenience offered by coffee machines has become paramount in providing...

Euromonitor International's Hot Drinks Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other metal benefiting from the popularity of fresh ground coffee pods

Composite containers gaining share in black tea packaging

Folding cartons the leading pack type in tea packaging in Saudi Arabia

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes gaining popularity in Saudi Arabia's hot drinks market

Plastic pouches expected to continue gaining share in fresh ground coffee beans

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