

Hot Drinks Packaging in India

Market Direction | 2024-04-22 | 10 pages | Euromonitor

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Report description:

Flexible aluminium/plastic remains the most widely used pack type in hot drinks in India, mainly because of its role in the packaging of tea, which dominates volume sales in hot drinks. Flexible aluminium/plastic has superior barrier properties that ensure the preservation of the freshness and flavour of its contents, offering consumers a high-quality drinking experience. Its lightweight and portable nature also make it convenient for both manufacturers and consumers, catering to the fast-paced...

Euromonitor International's Hot Drinks Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

HOT DRINKS PACKAGING IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic the main pack type but metal tins most dynamic in hot drinks

The demand for functional tea is driving usage of folding cartons

Players reducing raw material usage in their packaging

PROSPECTS AND OPPORTUNITIES

Sustainability in packaging will remain pivotal over the forecast period

Convenience is a key driver in packaging among Indian consumers

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