

Hot Drinks Packaging in France

Market Direction | 2024-04-22 | 9 pages | Euromonitor

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Report description:

As France continued to emerge from the pandemic, work-from-home activities, which had been prevalent in 2020, when the pandemic first hit the country, were, to a great extent, coming to an end, with people returning to the office. After the spike in demand for retail sales of hot drinks in 2020, when people were spending a lot more time at home than usual, hot drinks packaging unit volumes have since been in decline, including in 2023. However, fresh coffee beans have continued to see strong dem...

Euromonitor International's Hot Drinks Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fresh coffee beans continue to record strong growth

Nestle introduces home-compostable Nespresso coffee capsules

Cafe Royal launches coffee pods without a pod

PROSPECTS AND OPPORTUNITIES

Fresh ground coffee beans will remain a dynamic hot drinks category

Refill pouches will continue gaining share in instant coffee over the forecast period

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