

## **Hot Drinks in the United Arab Emirates**

Market Direction | 2024-11-13 | 33 pages | Euromonitor

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### **Report description:**

Hot drinks in the United Arab Emirates is a well-established industry. Unlike soft drinks, which has many new and fast-growing categories, hot drinks already has a considerable consumer base and growth limitations. Both coffee and tea are consumed as part of established traditions among different audiences, which makes the market more saturated. Other hot drinks is a relatively new category with lower penetration level, although it continues to hold lower retail volume share and a negligible pre...

Euromonitor International's Hot Drinks in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Coffee continues to strengthen its position, with rapid growth across the category  
Global weather conditions are driving up manufacturing costs and the price of coffee  
Speciality coffee is addressing the need for indulgent experiences

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#### PROSPECTS AND OPPORTUNITIES

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