

## **Hot Drinks in the Netherlands**

Market Direction | 2024-11-14 | 34 pages | Euromonitor

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### **Report description:**

Hot drinks saw further decline in retail volume sales over 2024, compared to a slight rise in current value growth. Tea and coffee are both mature categories where there is limited scope to boost consumption. High prices stifled demand leading many consumers to reduce the quantity of coffee and tea consumed. Following the upward trend in recent years, average unit prices continued to rise in hot drinks as manufacturers were confronted with higher costs throughout the value chain. With consumers...

Euromonitor International's Hot Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Nestle Nederland BV leads the way with Nesquik brand

#### PROSPECTS AND OPPORTUNITIES

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