

## Hot Drinks in Spain

Market Direction | 2024-11-12 | 39 pages | Euromonitor

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### Report description:

After a challenging 2023, which was characterised by a tough economic environment that saw high inflation and rising prices, hot drinks companies were hoping for a better year in Spain in 2024. This was particularly needed because prior to 2023 and 2024 the influence of the pandemic had been affecting sales of hot drinks in Spain, especially in the foodservice channel. During recent years, many consumers reduced their discretionary spending, traded down to more economic brands, or shifted consum...

Euromonitor International's Hot Drinks in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Small increases in volume and value sales of coffee in 2024  
Polarisation of the coffee category in Spain continues at pace  
Diversification of sales channels for coffee is a key development in 2024

#### PROSPECTS AND OPPORTUNITIES

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Other hot drinks remains dominated by Cola Cao and Nesquik

#### PROSPECTS AND OPPORTUNITIES

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Other hot drinks faces uncertain future prospects

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