

Hot Drinks in Italy

Market Direction | 2024-11-15 | 38 pages | Euromonitor

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Report description:

Sales of hot drinks declined in retail volume terms in 2023 against a backdrop of price increases and significant pressure on purchasing power. Tea, coffee and other hot drinks all experienced similar performances with retail volume sales falling while sales grew in current value terms due to the impact of soaring inflation and rising production costs. In 2024, prices stabilised in tea and other hot drinks which led to these categories reporting a slower decline in retail volume terms than in th...

Euromonitor International's Hot Drinks in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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