

Hot Drinks in France

Market Direction | 2024-11-13 | 39 pages | Euromonitor

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Report description:

Hot drinks in France continues to struggle in retail volume terms in 2024, while value is better supported by high prices. Indeed, the rising costs of ingredients and packaging have significantly impacted retail sales of hot drinks, although we are starting to see signs of volume growth creeping back towards positive figures, while value is slowing down overall in relation to lowering levels of inflation. Meanwhile, foodservice sales are faring better, thanks to the resurgence of both domestic a...

Euromonitor International's Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN FRANCE

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Volume sales creep back closer towards positive figures thanks to lowering inflation levels

Fresh coffee beans is the winner, seeing robust value and volume growth

Nestle, Jacobs Douwe Egberts, and Lavazza remain the three key players

PROSPECTS AND OPPORTUNITIES

Ongoing sales expected, in main thanks to fresh coffee beans and baseline demand

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Only fruit/herbal tea is relatively spared in volume despite the ambivalent results of organic products

Lipton and Twinings remain in tight competition

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Les 2 Marmottes tipped as one to watch

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Other plant-based hot drinks offer healthier options, despite somewhat "old-fashioned" image

Nestle retains its lead with Ricore and Nesquik, while Nutril is tipped as one to watch

PROSPECTS AND OPPORTUNITIES

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A stronger focus on healthier options is needed
Local and sustainable options could also attract consumer attention

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