

Hot Drinks in Denmark

Market Direction | 2024-11-13 | 33 pages | Euromonitor

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Report description:

Bulk consumption of hot drinks is on the decline in Denmark in 2024, resulting in reduced volume sales in the largest categories, such as fresh ground coffee and black tea. However, smaller categories are showing more positive developments, including fresh coffee beans and herbal tea. Hot drinks is undergoing shifts, with consumers becoming more selective, which is shaping the overall landscape.

Euromonitor International's Hot Drinks in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hot Drinks in Denmark
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List Of Contents And Tables

HOT DRINKS IN DENMARK

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2020-2024

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2019-2024

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2024

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

COFFEE IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Shift in coffee preferences among younger consumers

Price adjustments and packaging innovation in fresh coffee

Diverse packaging sizes in response to price sensitivity

PROSPECTS AND OPPORTUNITIES

Continued decline in fresh ground coffee volume

Fluctuating demand for coffee pods due to sustainability concerns

Declining demand for instant coffee as consumer preferences shift

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2019-2024

Table 27 Retail Sales of Coffee by Category: Value 2019-2024

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024

Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024

Table 31 NBO Company Shares of Coffee: % Retail Value 2020-2024

Table 32 LBN Brand Shares of Coffee: % Retail Value 2021-2024

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2024-2029

Table 34 Forecast Retail Sales of Coffee by Category: Value 2024-2029

Table 35 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029

Table 36 □Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

TEA IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in black tea consumption among younger Danes

Surge in popularity of herbal tea, driven by Pukka brand expansion

Price inflation and packaging adjustments in the tea market

PROSPECTS AND OPPORTUNITIES

Moderate decline in overall tea volumes with value growth

Positive outlook for green and herbal tea

Growth in on-trade tea sales, particularly premium offerings

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2019-2024

Table 38 Retail Sales of Tea by Category: Value 2019-2024

Table 39 Retail Sales of Tea by Category: % Volume Growth 2019-2024

Table 40 Retail Sales of Tea by Category: % Value Growth 2019-2024

Table 41 NBO Company Shares of Tea: % Retail Value 2020-2024

Table 42 LBN Brand Shares of Tea: % Retail Value 2021-2024

Table 43 Forecast Retail Sales of Tea by Category: Volume 2024-2029

Table 44 Forecast Retail Sales of Tea by Category: Value 2024-2029

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029

Table 46 □Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

OTHER HOT DRINKS IN DENMARK

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in sales of chocolate-based flavoured powder drinks

Price pressures and intense competition within the category

Increased competition from ready-to-drink (RTD) chocolate drinks

PROSPECTS AND OPPORTUNITIES

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Continued decline in sales of chocolate-based powder drinks
Convenience and health trends to drive RTD chocolate drinks
On-trade channels shift toward RTD chocolate drinks

CATEGORY DATA

- Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024
- Table 48 Retail Sales of Other Hot Drinks by Category: Value 2019-2024
- Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024
- Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024
- Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024
- Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024
- Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029
- Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029
- Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029
- Table 56 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

Hot Drinks in Denmark

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