

## Hot Drinks in Belgium

Market Direction | 2024-11-13 | 37 pages | Euromonitor

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### Report description:

In 2024, the hot drinks landscape in Belgium reflected a combination of evolving consumer preferences and shifting market dynamics. Coffee maintained its dominance but saw notable shifts in how it is consumed. Consumers are increasingly moving away from traditional multi-serve coffee formats, such as ground coffee, in favour of more convenient single-serve options, such as capsules and coffee beans.

Euromonitor International's Hot Drinks in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Hot Drinks in Belgium  
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### List Of Contents And Tables

#### HOT DRINKS IN BELGIUM

#### EXECUTIVE SUMMARY

Hot Drinks in 2024: The Big Picture

2024 Key Trends

Competitive Landscape

Retailing Developments

Foodservice vs Retail Split

What Next for Hot Drinks?

#### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2020-2024

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024

Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024

Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2019-2024

Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2024

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029

Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029

Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

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#### SOURCES

Summary 1 Research Sources

#### COFFEE IN BELGIUM

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

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Positive growth driven by coffees' status as an essential product in Belgium  
Diverse coffee consumption trends shape the Belgium coffee landscape  
Innovation and variety drives coffee consumption among younger generations

#### PROSPECTS AND OPPORTUNITIES

Volume sales are challenged by the ongoing shift to single-serve formats  
The on-trade coffee landscape is supported by new openings and acquisitions  
Rising coffee prices lead private label goods to increase their price points

#### CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2019-2024  
Table 27 Retail Sales of Coffee by Category: Value 2019-2024  
Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024  
Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024  
Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024  
Table 31 NBO Company Shares of Coffee: % Retail Value 2020-2024  
Table 32 LBN Brand Shares of Coffee: % Retail Value 2021-2024  
Table 33 Forecast Retail Sales of Coffee by Category: Volume 2024-2029  
Table 34 Forecast Retail Sales of Coffee by Category: Value 2024-2029  
Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029  
Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

#### TEA IN BELGIUM

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Tea sales struggle to recover as consumer preferences shift  
Herbal teas and infusions see growth amid decline in traditional tea sales  
Growing preference for organic teas reflects the rising premiumisation trend

#### PROSPECTS AND OPPORTUNITIES

Downward trajectory for tea consumption as the quality-over-quantity trend rises  
Innovation in functional tea supports rising availability of the products  
Enhanced distribution of loose tea across the forecast period

#### CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2019-2024  
Table 38 Retail Sales of Tea by Category: Value 2019-2024  
Table 39 Retail Sales of Tea by Category: % Volume Growth 2019-2024  
Table 40 Retail Sales of Tea by Category: % Value Growth 2019-2024  
Table 41 NBO Company Shares of Tea: % Retail Value 2020-2024  
Table 42 LBN Brand Shares of Tea: % Retail Value 2021-2024  
Table 43 Forecast Retail Sales of Tea by Category: Volume 2024-2029  
Table 44 Forecast Retail Sales of Tea by Category: Value 2024-2029  
Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029  
Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

#### OTHER HOT DRINKS IN BELGIUM

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Other hot drinks decline during the rising interest in health and wellness  
Other hot drinks have a lack of appeal on social media platforms  
Nestle and Chicobel remain key players on the other hot drinks landscape

#### PROSPECTS AND OPPORTUNITIES

Health awareness drives consumer choices on the other hot drinks landscape

Decline in distribution for other hot drinks as retailers focus on coffee

Innovation is set to focus on healthier recipes in a bid to gain ground

#### CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

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