

Hot Drinks in Belgium

Market Direction | 2024-11-13 | 37 pages | Euromonitor

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Report description:

In 2024, the hot drinks landscape in Belgium reflected a combination of evolving consumer preferences and shifting market dynamics. Coffee maintained its dominance but saw notable shifts in how it is consumed. Consumers are increasingly moving away from traditional multi-serve coffee formats, such as ground coffee, in favour of more convenient single-serve options, such as capsules and coffee beans.

Euromonitor International's Hot Drinks in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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Positive growth driven by coffees' status as an essential product in Belgium
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