

## **Home Care Packaging in the Netherlands**

Market Direction | 2024-07-24 | 9 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Folding cartons recorded another year of very strong growth in liquid tablet detergents in 2023, driven by the launch of a new product in this pack type. Ariel introduced a new product in liquid tablet detergents in Ecoclic recyclable folding cartons, marking a significant improvement in sustainability compared to the previous plastic packaging. The Ecoclic box is made from FSC-certified materials, ensuring that the cardboard is sourced from well-managed forests and recycled materials, which the...

Euromonitor International's Home Care Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## List Of Contents And Tables

### HOME CARE PACKAGING IN THE NETHERLANDS

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Ariel's new Ecoclic packaging driving folding cartons' share gains in liquid tablet detergents

Dominant pack type PET bottles still gaining share in fabric softeners as an economical choice

Plastic pouches continue gaining share in dishwashing in 2023

#### PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share in candle air fresheners as players team up for waste-free candles

Sustainable pack types like rPet to gain share due to EU packaging legislation

## **Home Care Packaging in the Netherlands**

Market Direction | 2024-07-24 | 9 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
	VAT	
	Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-07
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)