

Footwear in the US

Market Direction | 2024-11-12 | 22 pages | Euromonitor

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Report description:

After two years of declining volume sales of footwear in 2022 and 2023, due to rising inflation rates and economic uncertainty, the category is beginning to show signs of recovery. In 2024, negligible retail volume growth is expected, along with 2% retail current value growth, driven by a cooling inflation rate, stabilising prices, and renewed consumer optimism for the future. According to Euromonitor International's Voice of the Consumer: Lifestyles Survey, fielded January to February 2024, 27%...

Euromonitor International's Footwear in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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