

Financial Cards and Payments in Hong Kong, China

Market Direction | 2024-11-12 | 53 pages | Euromonitor

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Report description:

The financial cards and payments landscape in Hong Kong is mature, yet debit cards still lag behind credit cards in terms of number of transactions and overall value, despite the higher number of debit cards in circulation. Credit cards dominates value due to higher spending, attractive rewards and wide acceptance. Debit cards, primarily linked to the local EPS system, have become a less convenient and less attractive payment process. The introduction of digital RMB is another significant develo...

Euromonitor International's Financial Cards and Payments in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2024

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