

**Dairy Packaging in the Philippines**

Market Direction | 2024-07-30 | 8 pages | Euromonitor

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**Report description:**

Sales of yoghurt continued to record strong growth in the Philippines in 2023, boosted by the rising health-consciousness among the local population. Packaging in yoghurt in the Philippines is dominated by 80ml other plastic bottles. The choice of these small bottles is based primarily on portion control and convenience. Other plastic bottles also have recyclable properties, meeting the growing demand for sustainable business processes. Continuous efforts are also being made to increase the recy...

Euromonitor International's Dairy Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### DAIRY PACKAGING IN THE PHILIPPINES

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Small other plastic bottles designed for on-the-go consumption continue to dominate yoghurt packaging

Thin wall plastic containers the leading pack type for butter and spreads

Metal food cans still dominate condensed milk packaging as they help maintain product freshness

#### PROSPECTS AND OPPORTUNITIES

Usage of brick liquid cartons is likely to increase thanks to their lightweight nature

Nestle likely to lead the way in the development of more sustainable packaging options

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