

Dairy Packaging in the Netherlands

Market Direction | 2024-07-05 | 9 pages | Euromonitor

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Report description:

Total dairy packaging volumes saw a second year of decline in the Netherlands in 2023, although this was continued normalisation after the higher volumes seen during the pandemic, and packaging volumes remained above the 2019 level. Thin wall plastic containers remained the pack type with the highest packaging volumes in butter and spreads, cheese, and yoghurt in dairy packaging. This pack type is highly durable and provides excellent protection against external factors such as moisture and ligh...

Euromonitor International's Dairy Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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DAIRY PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers remains the leading pack type for dairy packaging

Shift towards 1,500ml pack size in drinking milk products

Board tubs grows in yoghurt, as an eco-friendly packaging solution

PROSPECTS AND OPPORTUNITIES

Glass jars and glass bottles to show growth in dairy packaging due to versatility

250ml pack size will increasingly be preferred for fresh milk due to convenience

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