

## **Dairy Packaging in Spain**

Market Direction | 2024-08-12 | 8 pages | Euromonitor

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### **Report description:**

Record growth in milk prices during 2022 led to sharp inflation in dairy products, with the impact of this continuing into 2023. Dairy producers were therefore faced with significant pressure from rising input costs, making livestock farming unprofitable and forcing some farmers to reduce the size of their herds, disrupting the supply chain. The Food Chain Law, effective since December 2021, prohibits selling products at below cost, compelling producers and retailers to increase end prices multi...

Euromonitor International's Dairy Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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DAIRY PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles benefit from the Food Chain Law's impact on milk prices

Players leverage packaging innovations to attract new customers

Thin wall plastic containers dominate cheese packaging

PROSPECTS AND OPPORTUNITIES

Yoghurt is expected to see variety in pack sizes and innovations in pack types

Sustainability is expected to be an increasing priority due to the PPWR directive

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