

Dairy Packaging in Saudi Arabia

Market Direction | 2024-07-01 | 9 pages | Euromonitor

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Report description:

Total dairy packaging volumes in Saudi Arabia continued to fall in 2023. However, drinking milk products, including milk, returned to growth in packaging volumes in this year. Milk is packaged mainly in brick liquid cartons in the country, although rigid plastic - PET and HDPE bottles - has been gaining share, and this continued in 2023. This shift is being driven by an increased preference amongst Saudi consumers for fresh milk, which is generally packaged in HDPE or PET bottles, while shelf st...

Euromonitor International's Dairy Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

200ml remains the dominant pack size for milk packaging

Flexible plastic increases for cheese packaging and remains the most popular choice

HDPE bottles grows its share of yoghurt packaging at the expense of thin wall plastic containers

PROSPECTS AND OPPORTUNITIES

PET bottles expected to grow for packaging flavoured milk drinks

Condensed milk in the 395g pack size expected to increase further in forecast years

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