

Dairy Packaging in Colombia

Market Direction | 2024-06-18 | 8 pages | Euromonitor

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Report description:

Flexible plastic is the most widely used packaging choice for dairy products in Colombia in unit volume terms due to its cost-effectiveness, lightweight nature, convenient features, branding potential, protective barrier properties and innovative design possibilities. Flexible plastic caters to evolving consumer preferences for on-the-go consumption, while advancements in sustainable materials align with environmental concerns. In addition, flexible plastic's supply chain efficiency and adaptabi...

Euromonitor International's Dairy Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN COLOMBIA KEY DATA FINDINGS 2023 DEVELOPMENTS Flexible plastic is the most popular dairy pack type due to its affordability Cost-advantages of plastic pouches boosting their popularity in condensed milk HDPE bottles and brick liquid cartons gaining share in yoghurt PROSPECTS AND OPPORTUNITIES The 1,000ml pack size is expected to gain further share due to its cost-effectiveness Shaped liquid cartons will continue performing strongly in shelf stable milk packaging



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