

## **Cooking Ingredients and Meals in Paraguay**

Market Direction | 2024-11-13 | 42 pages | Euromonitor

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### **Report description:**

Both value and volume sales rose of cooking ingredients and meals in 2024, with edible oils benefiting from a dramatic reduction in contraband. While poverty and income inequality characterise Paraguay's small economy, cooking ingredients and meals are benefiting from urbanisation and the development of modern grocery retailers and warehouse clubs. However, the consumer base remains small, comprised of the country's growing middle class and inhabitants of large cities seeking convenience.

Euromonitor International's Cooking Ingredients and Meals in Paraguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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