

Cooking Ingredients and Meals in Malaysia

Market Direction | 2024-11-14 | 51 pages | Euromonitor

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Report description:

Cooking ingredients and meals is set to see retail sales grow in both volume and value terms in Malaysia in 2024. Retail volume sales of edible oils are expected to improve as the rise in the price of raw materials for products such as palm oil has stabilised in 2024, which has encouraged consumers to purchase these products. In a highly budget conscious environment, consumers are primarily spending on items that they deem to be essential, such as edible oils and sauces. Spending has been suppor...

Euromonitor International's Cooking Ingredients and Meals in Malaysia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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