

**Consumer Credit in Singapore**

Market Direction | 2024-11-12 | 15 pages | Euromonitor

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**Report description:**

In 2024, Singapore's consumer credit landscape reflects a combination of macroeconomic conditions and consumer behaviour, with card lending, for instance, set to see a subdued pace of growth compared with the post-pandemic surge seen in previous years.

Euromonitor International's Consumer Credit in Singapore report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### 2024 DEVELOPMENTS

Mixed environment for consumer credit: Consumers are cautious, yet bad debts remain high

Fintech advances lead to more lending options and easy access to loans

Buy Now Pay Later remains popular, but sees slowing growth

#### PROSPECTS AND OPPORTUNITIES

Stable economic growth could drive increase in consumer credit as consumer confidence increases

Fintechs likely to gain popularity as they facilitate applying for lending

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