Confectionery Packaging in the Philippines

Market Direction | 2024-07-30 | 8 pages | Euromonitor

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Report description:

Flexible plastic continues to be the dominant pack type used in overall confectionery packaging. Flexible plastic is by far the most widely used pack type across chocolate confectionery, gum and sugar confectionery - and this applies to both imported and local brands. In addition to being used heavily as primary packaging by a wide range of brands, from economy to premium, flexible plastic is also common as a secondary packaging material, especially among local brands that individually wrap each...

Euromonitor International's Confectionery Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Confectionery Packaging market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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