

Confectionery Packaging in Canada

Market Direction | 2024-06-11 | 10 pages | Euromonitor

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Report description:

Flexible packaging continues to be the dominant packaging in confectionery, with flexible plastic the main individual pack type thanks to its strong position in chocolate confectionery. Flexible plastic is also the most-used pack type for sugar confectionery in Canada. This pack type offers a wide range of advantages, particularly given strong snacking consumption for these products. Flexible packaging is lightweight compared to glass jars and composite containers and has a small footprint, whic...

Euromonitor International's Confectionery Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

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Metal tins to gain share in confectionery packaging over the forecast period

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